



Hi, I'm Red Moth Art.

(aka Kimberly Grau)

Freelance Graphic Designer / Illustrator / Artist

EXPERIENCE

10 years of freelance graphic design/illustration/art/fashion/etc.

My client projects have been diverse, though primarily centered around branding. I've done the work of an entire agency (art director, production artist, copywriter,project manager, concept artist, graphic designer, wardrobe designer.) As well as execute a set vision of my client.

SOFTWARE

ILLUSTRATOR
PHOTOSHOP
INDESIGN
LIGHTROOM
POWERPOINT
WORDPRESS
WOOCOMMERCE
WACOM

ART

ACRYLIC
WATERCOLORS
PASTELS
GOUACHE
OILS
INK
PENCIL/PEN
SEWING

DESIGN

BRANDING / LOGO
BRANDING STORYTELLING
BRANDING VISUALS
PAGE LAYOUTS
INFOGRAPHICS
DATA VISUALISATION
PROMOTIONAL MATERIALS
PRODUCT PACKAGING
ILLUSTRATION
CHARACTER ART
COMIC ART
STORYBOARDS
PHOTOSHOOTS
COSTUME DESIGN
FASHION DESIGN
FASHION FLATS

EDUCATION

PENN FOSTER CAREER SCHOOL
UNDERGRADUATE GRAPHIC DESIGN 2013

PENN FOSTER CAREER SCHOOL
WEB DESIGNER

PERSONALITY

CREATIVE
OUT OF BOX IDEAS
DEDICATED
STREAMLINED
DETERMINED
FLEXIBLE
ANNOYINGLY POSITIVE

LANGUAGE

ENGLISH
FRENCH
SPANISH

CONTACT

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So, what can I create for you today?



EXPERIENCE

CAN PROVIDE MORE UPON REQUEST

FRSCKO

FASHION BRAND

T SHIRT DESIGNS | BRANDING STORY |
COPY | VISUALS

Kept the the brands minimalist style, while adding on the story of the founder. Created fashion flats for a future summer line. Created brand visuals to create interest. Created character art for the brands mascot. Collabed on an embroidered military camo jacket.

POWER OF PROFESSIONAL CLOSENESS

AUTHOR

VISUALS | ILLUSTRATION

Created visualsfor Govert Sandwijk's book 'The Power of Professional Closeness: A Guide to Taking a Holistic Approach to Your Business'. Sets of whiteboard style illustrations to highlight his philosophy for better productivity in the workplace.

DRAGONFLY & CO.

HANDBAG BRAND

BRANDING STORYTELLING | BRAND VISUALS |
PROMOTIONAL MATERIALS

Created marketing and promotional materials for a luxury leather handbag brand. Included copy for their various one of a kind handbags. Banners, flyers, postcards, fashion illustration to promote their line.

GRADEK CO

WEB SITE | COPYWRITING | BRANDING
STORYTELLING

Created website for contracting company Gradek Co. Made the site reflect the clean, eco-friendly and chic aesthetic of the company. Added copy and storytelling to help non-contractors to appreciate the company's work.

COVID - 19 RANGERS

VOLUNTEER GROUP

MASK COVERS

Sewed mask covers for the volunteer group Covid 19 Rangers. Due to the shortage of PPE, hospitals requested that anyone able to sew create mask covers. C19 rangers provided a hosptal approved pattern for volunteers to sew.

TEXAS ADVOCACY PROJECT

NON PROFIT

FASHION DESIGN

Created an exclusive kimono jacket design for a Texas Advocacy Project.Intending to raise money for victims of domestic violence. The jacket design featured canaries, plum blossoms and poppies to highlight the inner strength of those affected.

LURE by Y & F

BOUTIQUE

VISUALS | FASHION ILLUSTRATION

Created fashion illustration for the ATX fashion boutique 'Lure by Y & F'. Illustrations featured items sold in their store by various vendors. Displayed on the social media

C DAVIS

FINE ARTIST

ART LESSON VISUALS

Created art lesson visuals for the fine artist Cody Davis. Including lesson plans, projects, easy to understand steps. In acrylic, oils, watercolor and pencil mediums. Also created cartooning project/lessons.



EXPERIENCE

OLEKSY PHOTOGRAPHY

ARTIST / PHOTOGRAPHER

MARKETING MATERIALS | PAGE LAYOUTS | COPY

Created marketing and promotional materials for an art showing of a published photographer. Created page layouts and copy for a fashion photoshoot.

TRU LINE RESOURCES

MARKETING

GRAPHICS | VISUALS

Created a set of graphics, visuals for TRU Line Resources. Primarily to promote the marketing services of the company. Graphics were used in web ads so had to be simple and clean.

AUSTIN REALTY FIRM

REAL ESTATE FIRM

LOGO DESIGN

Created logo design for luxury realtor Austin Realty Firm. The logo incorporated the Austin skyline in a chic, minimalist way. Was used on all marketing materials for firm.

TEKAY DESIGNS

FASHION

FASHION DESIGN | ILLUSTRATION

Created set of fashion design and illustrations for Tekay Designs. Collection featured primarily Afro-centric pagent/wedding gowns. Each gown was inspired by a particular region in Africa, using motifs found in that culture.

JIMMY ROCKIT

ARTIST / PHOTOGRAPHER

BRANDING | LOGO DESIGN | PRODUCT PACKAGING | PROMO MATERIALS

Created branding, logo, package design, designs for leather coasters/flasks for leather goods brand 'Jimmy Rockit'. Made sure all materials reflected the rugged, yet fun spirit of the brand.

DIA DE LOS NIÑOS

EDUCATION

ILLUSTRATION | PAGE LAYOUTS | FORMATTING

Created illustrations for Spanish immersion curriculum Dia de los Niños. Artwork was warm, highly Latin inspired, featuring both a boy and girl character. Teaches introductory Spanish in a fun and engaging way.

SWAI

CREATIVE + PRODUCTION AGENCY

WARDROBE | FASHION DESIGN

Created an exclusive dress for an avant garde shoot for SWAI production agency. Dress was made of unconventional materials and featured a
Collabed with director from sketches, revisions and the final one.

SPIRITUAL SOLUTIONS

COUNSELING

BRANDING | PRODUCT PACKAGING | ,

Created logo design/ branding for a counseling service to be used in all marketing materials. Logo had to be clean, chic and display the characteristics of the counseling service. That is clarifying, simple, helpful. Also created social media marketing images and posts for the business.



EXPERIENCE

ZEINA RIACHI

FASHION BRAND

BRANDING | FASHION ILLUSTRATION

Created fashion illustrations for the formal wear brand 'Zeina Riachi Fashion'. The visuals featured looks from the summer line. The style reflected the unabashed femininity and opulence of the brand's style.

BRYAN FERRY

PERFORMANCE

WARDROBE ASSISTANT

Was a wardrobe assistant for the Bryan Ferry concert performance here at Austin City Limits Moody Theater. Assisted with the garment cleaning, repair and preparation for his show.

BORN HUMPIN'

T SHIRT BRAND

LOGO DESIGN | BRANDING | COPY | WEBSITE DESIGN

Created the logo (inspired the city seal) that works as a salute to civil servants, which each one are represented by a different dog species. Hence the Born Humpin' title. Also created the tshirt design, website, web copy and simple web store.

SAFETY CHEW

PRODUCT

BRANDING | LOGO DESIGN

Created the logo design for the dog rawhide/bully stick device. The Safety Chew is a both a toy, and a safety measure. The logo had to feature the product in use, be eye catching, friendly and cute. So as to appeal to dog lovers who were concerned with the safety of their pet.

FAIRY TALE CALCULUS

EDUCATION

COVER ART | ILLUSTRATION | PAGE LAYOUT | DATA VISUALS

Created cover art, illustrations for a children's book / calculus workbook. Author (a calculus professor) wanted to have a fantasy story to engage the readers. Then created all the calculus formulas for the workbook.

RUTHIE ROBINSON

AUTHOR

COVER ART

Created the cover art for romance author Ruthie Robinson. For titles 'So Different', 'Lights Out' 'Reye's Gold' and 'Steady'. Was traditionally illustrated, giving an earthy vibe. Each one features an African American woman as the protagonist/love interest.

AMERICAN ZOMBIE

FILM

CHARACTER ART | CONCEPT ART | PRODUCTION ART

Created the character and concept art for the short film American Zombie. The plot is parody of zombie movies that feature politicians as 'money zombies'. Their skin turns more like money the greedier they get.

RAEKA BEAUTY

BEAUTY / COSMETICS

BRANDING | MARKETING VISUALS | FASHION ILLUSTRATION

Created fashion illustrations used in social media advertising for the beauty brand 'Raeka Beauty'. Uses traditional Ayurvedic ingredients in their work. The illustrations feature two Desi girls (Indian) to represent the two main products.



EXPERIENCE

DANDY ROSE

ALCOHOL BRAND

WARDROBE DESIGN

Custom wardrobe for a commercial shot for the Texas alcohol brand 'Dandy Rose'. The theme was a French Mod 60s with the branding colors of pink. Created a mini mod shift dress, handpainted in florals.

ROCK OF AGES

THEATER SHOW

WARDROBE ASSISTANT

Was a wardrobe assistant for the Rock of Ages production here at Austin City Limits Moody Theater. Assisted with garment cleaning, repair, alterations, and more. Also assisted in wardrobe tracking during the show itself.

HANDLE W/ CARE

INDIE FILM

PRODUCTION ART/ WARDROBE DESIGN

Created production art for the Tamil movie "Handle w/ Care". I created visuals (similar to storyboards) to show the prospective actors/actresses the storyline. And also created different wardrobe designs for the extras.

10 LITTLE BIRDS

CHILDREN'S BOOK

ILLUSTRATION (TRADITIONAL)

Illustrated '10 Little Birds' a children's counting book for an Australian book publisher. The style was more realistic, depicting actual wren bird species. Each page has a new bird fly on to a branch that kids can count. Painted by hand with gouache watercolors.

GRACE IN SPACE

CHILDREN'S BOOK

ILLUSTRATION (DIGITAL)

Created the artwork for the ebook 'Grace From Space'. The book was meant to be a sci fi adventure book for kids. I used Adobe Illustrator for a more line art style. Also helped to format the copy.

ASFD

FASHION SCHOOL

FASHION ILLUSTRATION / BRANDING/
TEACHING VISUALS

Created a set of branded visuals for the school. Also created illustrated visuals to teach fashion history. And a series that that illustrated key pieces by iconic designers.

INVESTIGATION OF A TIME TRAVELER

INDIE FILM

MOVIE POSTER/ MARKETING MATERIALS

Created the movie poster and marketing materials for 'The Investigation of a Time Traveler'. Incorporated stills from the movie to create the thriller, mystery atmosphere. Wanted to make a poster that would really sell an indie film.

NOT ALL PROJECTS ARE INCLUDED.
OTHERWISE THIS WOULD
BE A REALLY LONG READ.

UPON REQUEST I CAN PROVIDE MORE.

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